



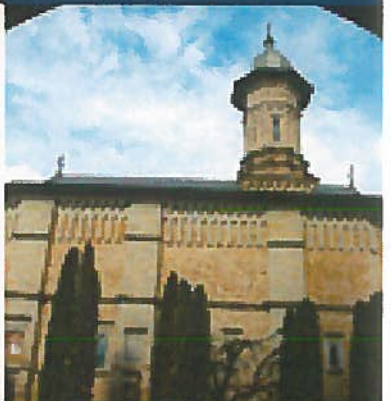
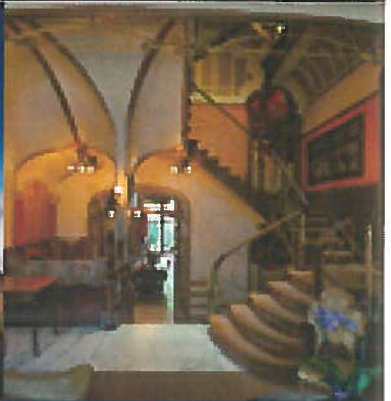
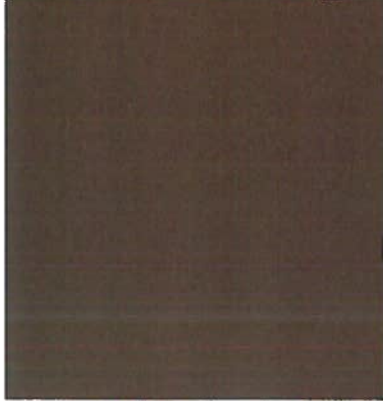
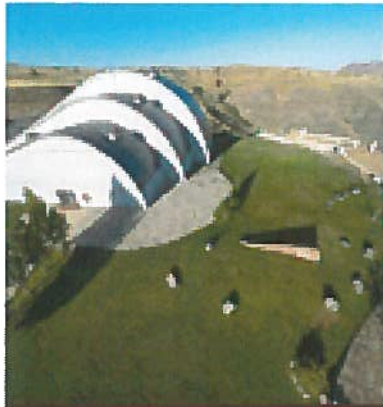
The Best in Heritage[®]

Projects of Influence

14th Edition

24 - 26 September 2015

Dubrovnik, Croatia

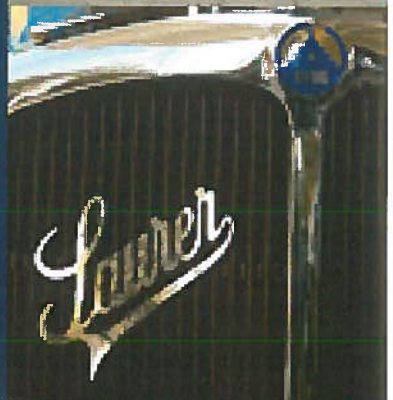
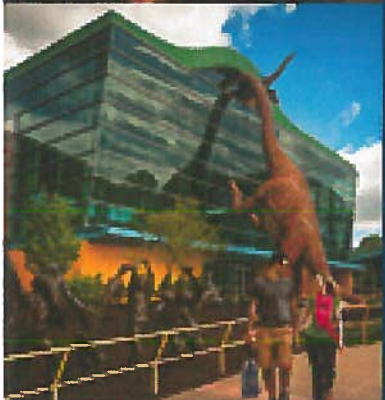
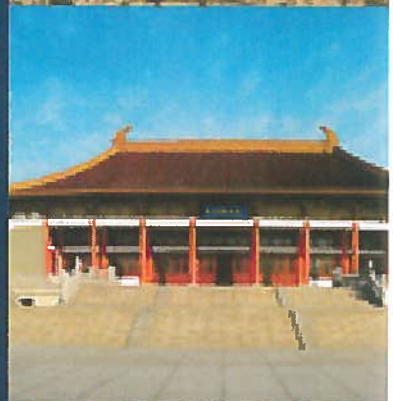
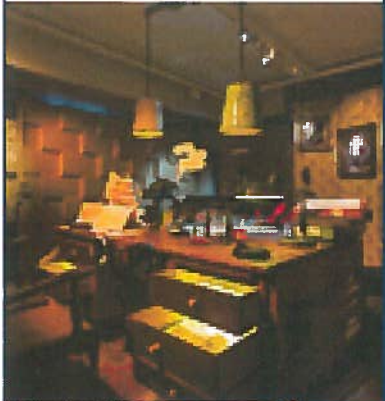
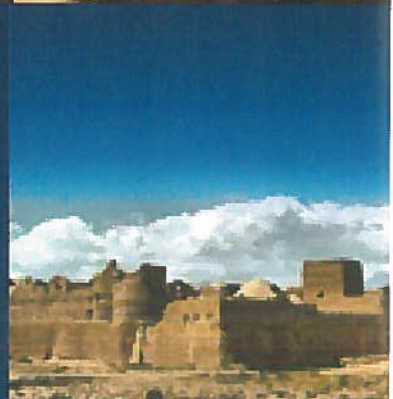




In 2014, more than 50 major award schemes have announced some 300 award winning museum, heritage and conservation projects from around the world.

Out of this list of extraordinary achievements, the Best in Heritage Advisory board has approved a selection of the 28 most innovative and professionally interesting candidates. They represent a fine and balanced variety of public quality brought together in a strive – for professional excellence.

All of the featured laureates, coming from diverse cultures and social circumstances, have been previously acclaimed by accomplished and responsible juries. We only assist their choice in their gaining further recognition and serve as inspiration to others.



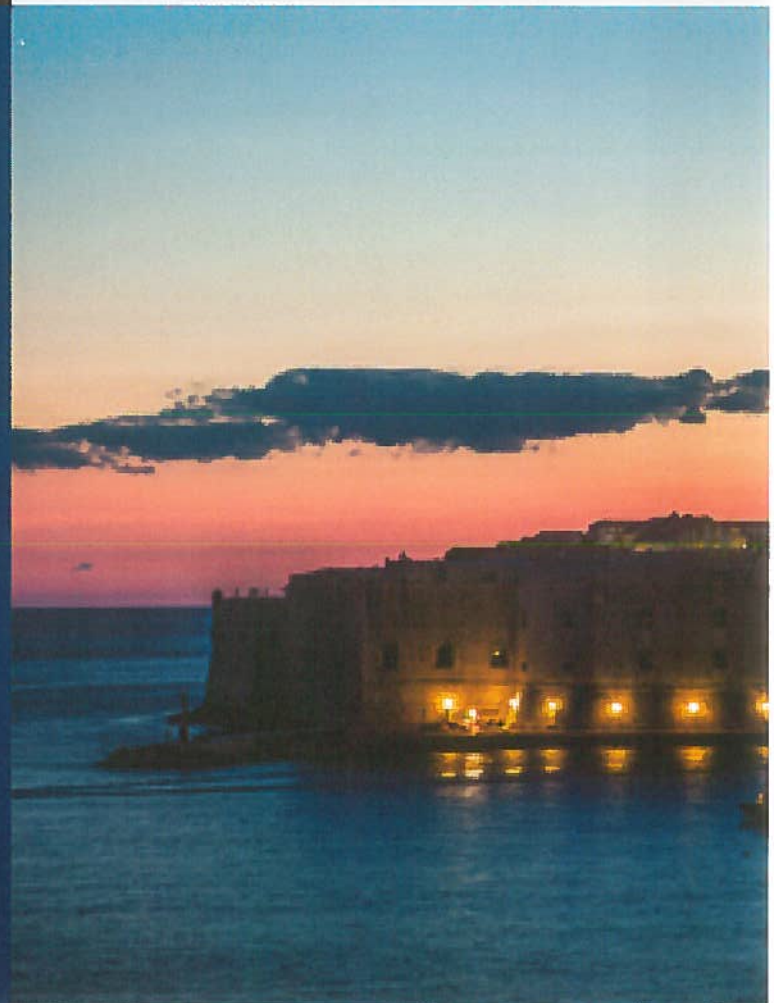


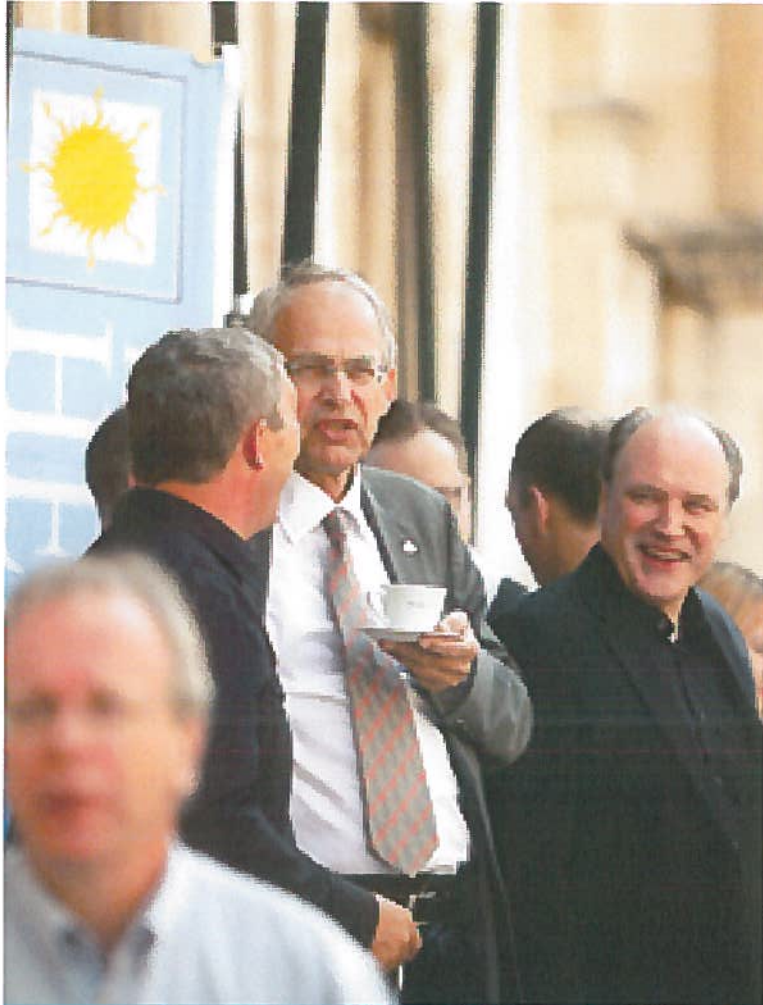
What is the Best in Heritage?

It is an annual, global survey of award-winning museum, heritage and conservation projects. The conference takes place always in the last week of September, in UNESCO World heritage city of Dubrovnik. There, in the charming ambience of the old theatre, the award winners from the previous year, coming from all over the world, present their success stories. It is a rare occasion where the top professional world meets best projects conceived and implemented by civil society organisations, both belonging to the growing heritage sector.

Why the Event?

Heritage professionals need quality information and benchmarking occasions in the world where constant change and scarcity require new effectiveness and creativity. Our aim is to give these chosen examples of the best practice an opportunity of influence and professional verification. The participants can expect a good insight into trends and tendencies of the sector.

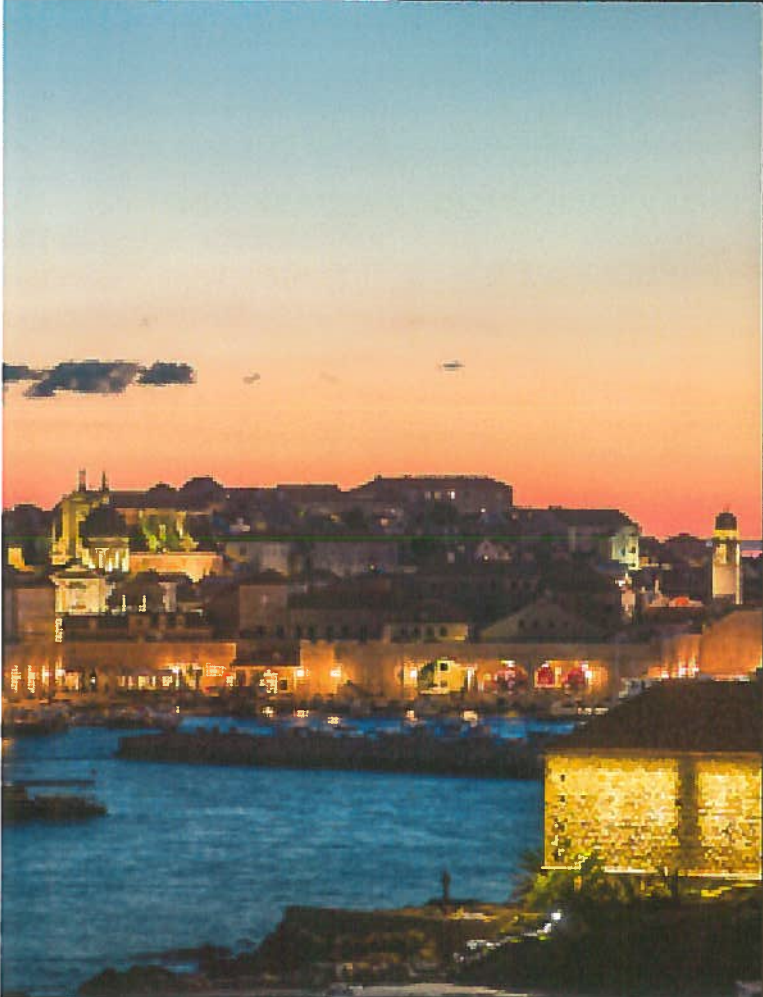




In partnership with Europa Nostra

Under special patronage of ICOM

Best in Heritage is organised in partnership with Europa Nostra, under special patronage of ICOM, supported by Croatian Ministry of culture and the City of Dubrovnik. Registration fees are quite reasonable and include 3 days of programme, dinners, concerts, parties, guided city and museum tours and promotional materials.



Why participate?

In addition to inspiring array of best practices, the programme features rich social and cultural content organised with help of Dubrovnik Museums, all taking place in the Renaissance city core of Dubrovnik. The gathering is ideal for networking, establishing personal contacts and discussing potential collaboration.

All registered participants will, at the end of the programme, cast their vote for a project they find most influential, by its persuasiveness and credibility. This privileged project will be announced at the Closing ceremony.

Registrations open on 24th at the lobby of the Theatre Marin Držić in the very heart of the city of Dubrovnik.

SWEDISH MUSEUM OF THE YEAR 2014 AWARD

Museum of Gothenburg

GOTHENBURG, SWEDEN

15.

SEPTEMBER 26TH 9:30 - 9:55

PHOTO: DANI ISAAC WALIN

Inclusion Leads to More Inclusion

When awarding the museum the Association of Swedish Museums and ICOM Sweden's Jury stated "A classical City Museum that has made a broad impact through courage to dare in an innovative work that has touched and changed many people's lives and the broader debate in society. By highlighting the social dimension, norm perspective and everyone's history, Roman, a project of an ethnic group in today's multicultural Sweden radically changed the museum's way of working and demonstrate that the added value and the force a museum can give and be in the local community, for individuals and respect for the equal dignity and rights."

Karl Arvidsson

HEAD OF LEARNING, PROGRAMMES AND VISITOR SERVICES



Karl studied to be an archaeologist, but ended up studying and working with audiences in various ways. Since 2000 he's been working in different culture departments and museums in West Sweden and in 2013 joined the Museum of Gothenburg. Previously he was the project manager and producer of the exhibition The Children's Museum at the museum. He is a keen believer of lifelong learning, the ability of the audience and the importance of cooperation inside and outside the museums walls.