

## Work With Volunteers,

### A Special Challenge

The museum is 100% based on voluntary work; from the office work, publishing the quarterly magazine, marketing, to technical maintenance and support, museum tours, archive work, demonstrations of all machines, driving the trucks and buses at shows. The biggest achievement of the new SAURER museum has been to unite a diverse group of almost sixty enthusiasts with a shared passion and incredible dedication, supported by over six hundred sponsors to pursue the common goal of preserving not just beautiful pieces of engineering, but the heritage of generations of the SAURER engineers and the lasting impact they have had on the town of Arbon, Switzerland.

## Dr. Rudolf Baer

PRESIDENT



Dr. Rudolf Baer, president of the SAURER Museum Arbon is a senior strategy consultant in IT security. As a second, third and fourth job he runs the Oldtimer Club SAURER, the association of the friends of the museum and the museum itself. He runs the show, motivates the troops, is the chief PR officer, oversees the helpdesk and acts as the editor-in-chief of the "OCS Gazette", a quarterly review for this very special museum in Arbon.



ICOM RUSSIA AWARD 2014 LAUREATE

# State museum-reserve “Rostov Kremlin”

YAROSLAVL REGION, RUSSIA



SEPTEMBER 26TH 17:10 - 17:35

## Holding Unique Collections

Founded in 1883, the Museum is located on the territory of the architectural ensemble of the former Rostov Archbishop's house (Rostov Kremlin). In 1959 Yaroslavl architectural and art Museum-reserve (Yaroslavl) were founded and the Rostov Museum becomes to be its branch, and in 1969 gained the status of an independent Museum-reserve. By the decree of the President of the Russian Federation from 1995 Museum-reserve “Rostov Kremlin” was included into the state code of particularly valuable objects of cultural heritage of the peoples of Russia. Museum has perfect collections of ancient and modern art, archeological collections and of the unique Rostov enamel.

## Natalia Karovskaya

DIRECTOR



Natalia Karovskaya has a PhD in cultural science, is associate professor of the Yaroslavl pedagogical university and member of the Russian union of composers. Since 1989 till 2001 she worked in the Yaroslavl historical, architectural and art museum-reserve as a head of the sector of choral and bell ringing art. Author of different exhibitions, organizer of science conferences, devoted to the theme of bell ringing, she is the laureate of the first prize of the Governor of the Yaroslavl region.



# 27.

SEPTEMBER 26TH 17:35 - 18:00

EU PRIZE FOR CULTURAL HERITAGE /  
EUROPA NOSTRA AWARD LAUREATE 2014

## The Coen Case

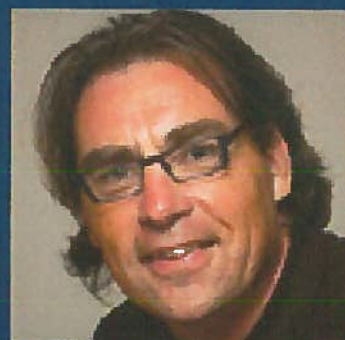
HOORN, THE NETHERLANDS

### An Excellent Model To Discuss Europe's Complex And Sometimes Painful History And Heritage

Sometimes heritage becomes dissonant and it is often the case with statues of historical figures. Westfries Museum's response to a public debate concerning the statue of Jan Pietersz Coen, Governor General of the Dutch United East India Company challenged the way of how to deal with the Dutch Colonial Past. There was no room for nuance and there was also a great lack of historical knowledge in the debate, so the museum responded swiftly with this multimedia project - a striking example of what a participative museum should be; open to the needs of the local community, involving and creative in the way it raises cultural heritage awareness.

### Dr Ad Geerdink

DIRECTOR, Westfries Museum



Dr Ad Geerdink studied History at the University of Groningen. Since 1990 he has been working in several Dutch museums. In 2007 he became director of the Westfries Museum in Hoorn. Since 2013 he is chairman of the Historical Section of the Dutch Museum Association. His passion is to find new and creative means to make cultural heritage relevant to a contemporary public.



MUSEUMS + HERITAGE AWARDS 2014 - BEST OF THE BEST

# Victoria and Albert Museum

LONDON, UNITED KINGDOM

# 28.

SEPTEMBER 26TH 18:00 - 18:25

## A Victorian Vision

### For The 21st Century

The V&A is the UK's national museum of art, design and performance. Its collections span over 2,000 years of human creativity in virtually every medium and from many parts of the world. It aspires to be recognised as the world's leading museum of art, design and performance, and to enrich people's lives by promoting research, knowledge and enjoyment of the designed world to the widest possible audience. V&A has been awarded with the Museums and Heritage Awards in 2014 in recognition of its transformation over the past few years, its innovative exhibition programme and its focus on bringing our mission to an increasingly wide audience.

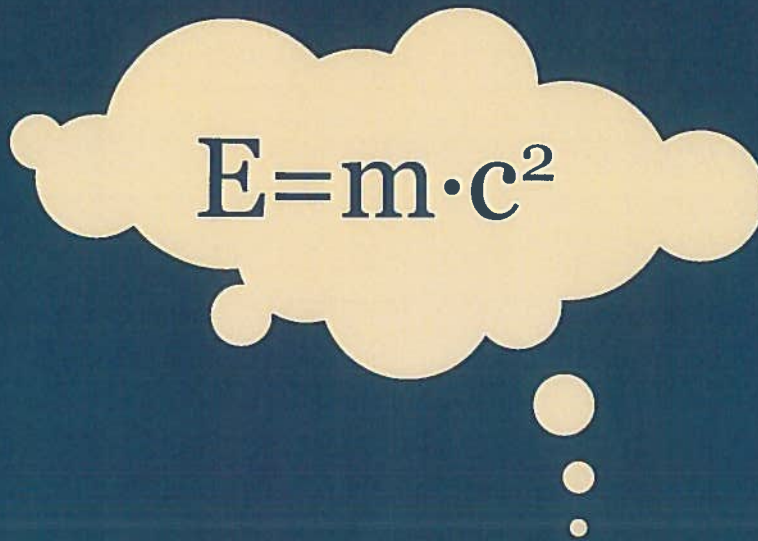
## Emmajane Avery

DIRECTOR OF LEARNING AND VISITOR EXPERIENCE



Emmajane holds MA in Museology at the University of East Anglia and started her museum career at the Ashmolean Museum. She went on to become Curator: School and Teacher Programmes at Tate Modern and was then Head of Education at the Wallace Collection. She joined the V&A in 2011 as Head of the Department of Learning, overseeing learning activities reaching over 200,000 participants per year. In 2014 Emmajane became Director of Learning and Visitor Experience.





$$E=m \cdot c^2$$

*E = excellence*

*m = memory,  
museums,  
monuments*

*c = communication*



EUROPA  
NOSTRA



INTERNATIONAL COUNCIL OF MUSEUMS  
CONSEIL INTERNATIONAL DES MUSÉES  
CONSEJO INTERNACIONAL DE MUSEOS



DU'm



Creative  
Europe



Kingdom of the Netherlands